

---

1. A business method relating to beverage containers comprising:

conveying by profit making sale a right to attach indicia to consumer removed, highly flexible and collectable protective members to be adhered to beverage containers;

C1 manufacturing the protective members;

applying indicia to the protective members; and

adhering the protective members to the containers.

---

C2 3. The method of claim 1 in which the protective members are made in an hourglass configuration to facilitate adherence to a top and convex side of a container without deformation and without wrinkling of a material of the protective member by folding it over a rim of a beverage can when adherence occurs.

---

16. A business method relating to beverage containers comprising:

C3 conveying by profit making sale a right to attach indicia to consumer removed, highly flexible and collectable protective members to be adhered to beverage containers;

manufacturing each protective member in a hourglass configuration to facilitate adherence to a top and convex side of a container without deformation and without wrinkling of a material of each protective member;

applying indicia to each protective member; and

adhering each protective member to a container including by folding each protective member over a rim of a beverage can.

17. A business method relating to beverage containers comprising:

conveying by profit making sale a right to attach indicia to consumer removed, highly flexible and collectable protective members to be adhered to beverage containers;

C3 manufacturing the protective members;

applying indicia to opaque protective members by printing on the underside thereof to facilitate using the method for such things as games of chance, premiums, collectables, redeemables, merchandise acquisition means, and prizes without a user knowing in advance of the protective member removable which of a plurality of chances the user has obtained; and

adhering the protective members to the containers.

---